

Hello!

Thank you for showing an interest in bringing me to speak  
at your upcoming event.

In this document you'll find information about what I offer as a  
poet and speaker.

As you look through this document you'll also see that I speak and  
perform along side Heidi Goehmann and Blake Flattley. It's always a  
joy to share the stage and spread hope with other artists and creatives.

If you have any questions, ideas, or hangups,  
please don't hesitate to reach out.

My mission is to spread hope through written and spoken word and I  
would love to come spread some hope in your community.

With hope,

Tanner Olson

writtentospeak@gmail.com

writtentospeak.com



# TANNER OLSON

AUTHOR, POET, & SPEAKER

## ABOUT

Tanner Olson is an author, poet, and speaker living in Nashville, Tennessee.

He is the author of "I'm All Over the Place: A Book of Poems, Prayers, and Wonderings" and "As You Go: Words for the Unknown", and "Walk A Little Slower: A Collection of Poems and Other Words."

In June of 2022, Concordia Publishing House released "Continue: Poems and Prayers of Hope." The book debut as a #1 New Release on Amazon.

Tanner has spoken across the United States and beyond. He has delivered messages at churches, shared poetry in classrooms, coffeehouses, and living rooms, presented at conferences, and emceed events.

His writing has been described as unique as it blends faith, humor, and curiosity as he seeks to remind readers and listeners that hope is real and good is on the way.

Tanner grew up in Oviedo, Florida before attending Concordia University Wisconsin where he studied ministry and theology. After graduating, Tanner started sharing his writings and soon found himself on the stage sharing his work. Tanner loves coffee, Orlando Magic basketball, couches, and his wife, Sarah and dog, Pancake.

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## PAST ENGAGEMENTS

An Evening of Poetry, Storytelling, and Conversation

In school poetry reading and Q&A for elementary, middle, high school, and college students.

Retreats, conferences, and events for students and/or adults.

Conference presenter or break out speaker.

All staff gathering speaker.


Online Video Calls.

Sunday messages.

Living Room gatherings and private events.

## CONTACT

 @writtentospeak

 writtentospeak@gmail.com

 www.writtentospeak.com



## SPEAKING TOPICS

Take Courage

Identity and Hope

Creativity and Faith

Patience

Stepping into the Unknown

Prodigal Son

Teamwork

Grace and Peace

An Evening of Poetry and Storytelling

Entrepreneurship

## HONORARIUM FEES & REQUIREMENTS

Honorarium cost varies due to presentation specifics, travel requirements, and required preparation. Generally, \$2500 is the minimum for each event, and this includes travel, hotel, and food.

If you would like me to speak multiple times (i.e., three presentations over the course of a weekend), my typical honorarium fee starts at \$3500.

Please feel free to chat with me about your individual event. I can be flexible on fees and schedule, depending on your unique organization and expectations we can agree on.

## PREPARATIONS

My speaking preparation includes a one-on-one conversation and/or email to talk through your event. If helpful, I am available to work with your event planning team for discussion and creative brainstorming.

### Pre-Event Preparation:

To understand your needs and prepare relevant content, I will:

- Have at least one phone/email conversation to understand your event theme, audience, and desired outcomes.
- If necessary, attend pre-event phone call(s) with your event planning team to align presentation content.
- Together, we will draft a simple letter of agreement for my services. The honorarium will be paid in full according to that agreement.
- Provide a speaker bio and session description for inclusion in your promotional material.
- If desired, I will provide an initial draft of my presentation content for review. This must be requested no more than 60 days before the event start date.

In order to facilitate a smooth event, your organization will:

- Arrange travel and lodging accommodations (I often fly out of Nashville, TN - BNA).
- Arrange transportation to and from the airport and event facility (or compensate for Uber/Lyft/rental car).
- Ensure the room is set up and all required equipment is ready to go. If possible, please provide tech support to ensure that my presentation is smooth. This enables a quality experience for your audience.

### On-Site Specifics:

- I will deliver a presentation at your event on the scheduled date and time(s) detailed in our arrangements.
- I will attend key event sessions you'd like me to be present at and network with your organization's audience members.
- I can attend any ancillary events, like dinners or receptions or host Q&A sessions, at your request. We can discuss specific on-site expectations during our pre-event planning call(s).

Any other needs will be identified in our pre-event planning discussions.

### Speaking Needs:

- Music stand or podium for notes.
- Hands free microphone (lapel or over the ear) or mic on a stand.
- Wi-Fi
- Folding table to sell books and other merchandise.



*1517 Music Presents*

# AN EVENING OF POETRY & MUSIC

with Tanner Olson and Blake Flattley



*"I came to the event feeling overwhelmed and exhausted,  
but left feeling hopeful and rested." - Audience member*



MUSIC



**WHO:**

Songwriter Blake Flattley and Poet Tanner Olson

**WHAT:**

Blake and Tanner will share an evening of music, poetry and stories.

You can expect the night to be fun, whimsical, and entertaining.

Run time is about 90 minutes.

**WHERE:**

These events can be held in a church, a bar, a yard, or a concert hall.

All we ask is that you provide a sound system that is appropriate for the context.

**COST:**

The total fee for this event is \$5,000.

Cost includes artist stipends and all travel expenses.

Depending on availability, day of the week, and if there are other shows in the area, there may be some flexibility on the price, so don't be afraid to ask.

**MERCH:**

We ask that you please provide an 8' rectangular table for the artists to sell merchandise and display information about 1517.

**BOOKING:**

If you would like to move forward with booking an event, or if you have questions please email [music@1517.org](mailto:music@1517.org) and put "*Words & Music Tour*" in the subject line. Please include the proposed date and location in the email, and we will get in touch with you!

# A NIGHT OF HOPE

Where God, Art, &  
Mental Health Meet

With

Heidi Goehmann

Tanner Olson

Blake Flattley\*

\*if available

# A NIGHT OF HOPE

Join counselor and author, Heidi Goehmann, author and poet, Tanner Olson, and songwriter Blake Flattley for an evening of hope, music, poetry, conversation, and tools for meeting our mental health with hope.

This 2-hr event connects the church to resources that help them breach stigma, rest in God, and build strength to love themselves and those around them well, no matter the challenge.

**Cost:** \$6,000 for Heidi, Tanner, and Blake.  
\$5000 for Heidi and Tanner

This price includes travel and other expenses.

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*"A Night of Hope is an excellent combination of music, poetry, and sharing hope. Blake, Tanner, and Heidi are genuine in their sharing. They share a message of real life. Hope in the middle of the messes. Our audience of youth and adults was engaged the entire time. We thought and felt deeply, and laughed out loud. A great combination!"*

- Donna Moldenhauer  
Christian Education Coordinator  
Trinity, Auburn



A Night of Hope  
Blake Flattley, Heidi Goehmann, and Tanner Olson



## **Endorsements**

"Words have power.

There is real power when someone can put into words the deep feelings and emotions of people, that is exactly what Tanner Olson does through *Written to Speak*.

Tanner is funny, engaging, thoughtful, and most importantly authentic in his spoken word poetry and storytelling.

He is able to engage across generational and cultural lines, connecting people to our common humanity and Creator.

I am excited to have him come back to share more with our people."

**Bobby Walston**, Pastor Christ Memorial and Reliant Church

"Tanner has a way of holding two opposing emotions/ideas at once while navigating the tension between the two with gentleness, humor and kindness; making these heavy things palatable. He has a gift of creating atmosphere with his words that make you want to linger in them. He reminds us that God is creative and inspires us to lean into this. His masterful gift of doing all this through poetry is inspiring."

**Jen Broberg**, Ministry Leader Northiron Church in Ishpeming, Michigan

"Being able to listen and experience one of Tanner's shows was truly inspiring & such a blast. His poetry is genuine, humorous, and one of a kind. I HIGHLY recommend bringing him to your church!"

**Abbie Snow**, Youth Director and Leader

"Watching Tanner Olson (*Written To Speak*) perform was like food for my soul. The way he used tone, thoughts, heart, and humor was unlike anything I'd ever seen. I laughed, teared up, and at times dissecting the depth. I can't wait until he tours again in my area as I know my wife and I will be front row."

**Todd Nesloney**, Author, Educator, & Speaker

## **Endorsements**

“We loved having Tanner share his gifts with our students!

The show was engaging on many levels, thought provoking, quite funny, and very real.

Bringing him in was a fantastic departure from our normal schedule and the time he spent with us was so valuable. We are looking forward to having him back soon!”

**Bryan Fries**, YoungLife Leader

“Written to Speak blessed our college campus community with the gift of engaging with faith and life through humor and creativity. Tanner's heartfelt and fun approach as a person as well as a poet gave our students permission to rest and resonate with something that felt more alive than their required theology books. While good study and theology is vital, so is remembering we are human and that Jesus was human and we get to be humans together, enjoying tacos and asking hard questions and laughing at how weird we were in middle school. Tanner's presence reminds us it's good to be human, that God made us that way, and we're allowed to live in our own imperfect skin even as we seek to grow in mind and vocation.”

**Shelly Schwalm**, Ministry Leader at Concordia University St. Paul

"In an increasingly technological world, we are longing for human touch. In his words - spoken and written - Tanner gives us all a human voice. Real. Sincere. Vulnerable. This is genuine interpersonal communication, with one another and with God. I'm grateful for Tanner's voice. "

**Jeff Cloeter**, Pastor & Author of 'Loved + Sent